

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 81111

## KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

PAGE 1

6441	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	178906	ADVERTISER (OR AGENCY AND ADVERTISER)	<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
NAME	GMMB, INC.			OBAMA FOR AMERICA	
AND	3050 K St NW Ste 100			PO BOX 8102	
ADDRESS	Washington DC 20007-5108			Chicago IL 60680-8102	
	USA			USA	
CONTACT	MAURA GILROY			PRODUCT OBAMA 60'S	
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO.		PRODUCT CODE	9820
		2298			
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	2	05:00A	05:27A	60S	10/30/12-11/02/12	5A MORN NEWS	2	500.00	1000.00
2	T-F	2	05:27A	05:58A	60S	10/30/12-11/02/12	5:30AM NEWS THIS MORNING	2	550.00	1100.00
3	T-F	3	05:58A	07:00A	60S	10/30/12-11/02/12	THIS MORNING (5:58-7AM)	3	700.00	2100.00
4	T-F	3	06:58A	09:00A	60S	10/30/12-11/02/12	CBS THIS MORNING	3	500.00	1500.00
5	Sa	1	06:57A	09:00A	60S	11/03/12-11/03/12	CBS SATURDAY MORNING NEWS	1	600.00	600.00
6	Su	1	06:58A	09:00A	60S	11/04/12-11/04/12	WKND NEWS SUN 7-9A	1	500.00	500.00
7	Su	1	08:57A	10:30A	60S	11/04/12-11/04/12	CBS SUNDAY MORNING	1	2160.00	2160.00
8	T-F	2	02:57P	04:00P	60S	10/30/12-11/02/12	THE DOCTORS	2	650.00	1300.00
9	T-F	2	04:00P	05:00P	60S	10/30/12-11/02/12	DR. PHIL	2	1300.00	2600.00
10	T-F	4	05:00P	06:00P	60S	10/30/12-11/02/12	5PM EARLY NEWS	4	1400.00	5600.00
11	T-F	4	06:00P	06:30P	60S	10/30/12-11/02/12	NEWS 3 AT 6	4	1900.00	7600.00
12	T-F	4	06:30P	07:00P	60S	10/30/12-11/02/12	CBS EVENING NEWS	4	3000.00	12000.00
13	T-Su	5	11:00P	11:35P	60S	10/30/12-11/04/12	LATE NEWS	5	3600.00	18000.00
14	T-F	4	11:35P	12:37A	60S	10/30/12-11/02/12	DAVID LETTERMAN	4	1400.00	5600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

CONTRACT NO. REV.

1041-81111-1

DATE PRINTED

11/06/12

PAGE 2

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NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12 NO. WEEKS: 1					

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			FROM	TO						
15	Su	1	11:35P	12:05A	60S	11/04/12-11/04/12	SPORTS ZONE	1	1150.00	1150.00
16	M	1	09:00P	10:00P	60S	11/05/12-11/05/12	TWO BROKE GIRLS/MIKE & MOLLY	1	14000.00	14000.00
17	Th	1	07:57P	09:00P	60S	11/01/12-11/01/12	THE BIG BANG THEORY/TWO AND	1	18000.00	18000.00
18	F	1	09:00P	10:00P	60S	11/02/12-11/02/12	CSI: NY	1	10000.00	10000.00
19	Su	1	07:58P	09:00P	60S	11/04/12-11/04/12	THE AMAZING RACE	1	12000.00	12000.00
20	Su <i>Cancelled</i>		04:00P	07:30P	60S	11/04/12-11/04/12	NFL FOOTBALL 4PM GAME	0	17000.00	.00
21	M	1	07:57P	08:57P	60S	11/05/12-11/05/12	HOW I MET YOUR MOTHER/PARTN	1	17000.00	17000.00
Total Contract:								44		133810.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	133810.00	.00	133810.00	
GRAND TOTAL									133810.00	

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